

GiveBig 2025



University District Food Bank

Peer to Peer Fundraising Toolkit

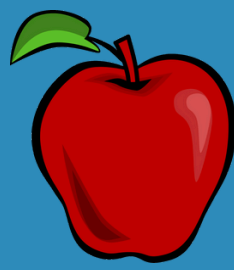
Thank you for stepping up as a Peer-to-Peer (P2P) fundraiser for GiveBIG 2025, hosted by Washington Gives (wagives.org)! Your support helps amplify our mission and brings in vital funds to ensure our community has access to fresh, nutritious food. This toolkit will guide you through the process and provide tips to make your fundraiser a success.



Our Mission

Our mission is to support people experiencing food insecurity in Northeast Seattle by providing high quality, culturally familiar food and connecting them with vital resources.

To ensure you feel well equipped to embark on this fundraising partnership, we've assembled this helpful toolkit.



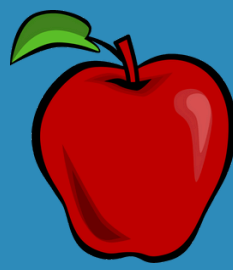
What is Peer to Peer Fundraising?

Peer-to-Peer (P2P) fundraising is when supporters like you create personal fundraising pages and invite friends, family, and colleagues to donate. By leveraging your network, you expand our reach and impact!



Key Dates

1. April 22 – early giving starts
2. April 22 to 30 – Set up your donation page, email your network and post to your social media pages to invite your network to donate to your page
3. May 5 (Monday) – GiveBIG starts tomorrow! Email your network and post to your social media pages
4. May 7 (Wednesday) – Last day of GiveBIG! Email your network and post to your social media pages



Set Up Your Fundraiser Page

STEP 1:

Click [HERE](#) to get started.

This will take you to our Washington Gives page where you can create your own fundraiser.

STEP 2:

Scroll down and click “Fundraise”.

Step 3:

Select Login or sign up.

If you don’t have a login, enter your email and select create password. You will be prompted to create your account*.

*You will need to verify your email if creating a new account.

Step 4:

Create A Fundraiser - click “Get started”

Step 5:

Time To Customize Your Fundraiser!

We suggest clicking the box that gives you the option of starting from our template or you can start from scratch. Click “Build your fundraiser”

Steps 6 - 12:

The template is now set up for you and ready to customize.

On the following page you will find a description of all customizable fields.






Creating Your Story Page




Welcome to your **Fundraiser Page!**

Your page is customizable and can be edited by clicking on the small pencil icon to the right of each section. 

If you selected to use our template this information is already filled out for you, but we encourage you to edit as you see fit.


Step 6: Set your Fundraiser Title.

“Join me in support of the U District Food Bank!”

If you choose to make edits, click on  then select save.


Step 7: Select your Featured media.

The template features an outside photo of UDFB. To view other options, click on this link to [UDFB Photos](#).


If you would like to change the image, download your favorite photo from this link, click on  and then upload to your WAGives page and select save.

Step 8: Set your Summary

“Feeding neighbors healthy, culturally relevant foods and connecting them to vital resources”


If you choose to make edits, click on  then select save.

Step 9: Set your Goal

The template is set to a suggested goal of \$1,000 for each fundraiser. You can select a **“Dollars raised”** goal or a **“Number of donors goal”** when you click on the 

Set a goal that feels right to you then select save.

Step 10: Set your Duration

Give Big officially ends May 8th, but you can set your end date for **12/31/25**. Click on the  to set your date then select save.

Step 11: Scroll down on your WAGives page to add your Story.

This is where you will share why UDFB is important to you. We have provided some sample stories on the following page. You can copy and paste from the document, but we encourage you to edit and put the story in your own words.

Some reformatting may be required, then select save.

Step12: At the top of the screen in the blue bar select **“PUBLISH”!**

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Sample Stories



Roosevelt Way Volunteer Story

Every time I volunteer at the University District Food Bank's Roosevelt Way pantry, I see firsthand how vital this place is for our community. I help neighbors pick out fresh produce, pantry staples, and culturally relevant foods—items that mean the difference between struggling and having a reliable meal. Some people come in just once or twice during a tough time, while others rely on us more regularly. No matter their story, everyone is welcomed with dignity and respect.

In the past two years, household demand for the Food Bank's services has grown by 70%, while food donations have decreased. That means we're buying more food than ever to make sure no one is turned away. This GiveBIG 2025, I'm asking you to join me in supporting this essential work. A donation of any size helps keep our shelves stocked and our neighbors fed. Thank you for being part of this caring community!

Home Delivery Volunteer Story

Every week, I load up my car with boxes of fresh produce, pantry staples, and proteins, then set out to deliver them to neighbors who can't make it to the University District Food Bank. Some are seniors living alone, others are parents juggling multiple jobs, and many are people facing health challenges that make leaving home difficult. No matter their situation, I see the relief on their faces when I arrive—it's more than just food, it's a reminder that they're not forgotten.

In just the past two years, the number of households relying on the Food Bank has surged by 70%, while food donations have declined. That means we're purchasing more food than ever to meet the growing need. During GiveBIG 2025, I'm asking you to help make sure my deliveries keep reaching every neighbor who needs them. A gift of any size makes an impact—thank you for ensuring no one in our community goes hungry!



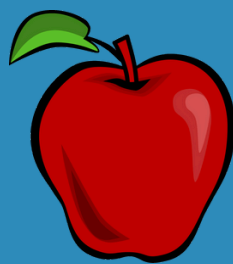
Donor Story

I give to the University District Food Bank because I believe no one in our community should have to choose between paying rent and putting food on the table. With the cost of living rising and food donations shrinking, more of our neighbors are turning to the Food Bank for help—demand has increased by 70% in just two years.

I know my donation makes a real difference. It helps ensure families have fresh produce, kids have healthy snacks, and seniors don't have to worry about their next meal. That's why I'm supporting the Food Bank for GiveBIG 2025, and I hope you'll join me. Every dollar goes further than you might think, and together, we can make sure no neighbor goes hungry. Thank you for giving what you can!

After completing the previous steps your fundraiser is now LIVE! You can choose to share it now with your networks or come back to it later.

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University District Food Bank

Communications April 22-30

Early Giving starts April 22! When your fundraising page is ready to go, you are ready to make initial contact with your networks!

EMAIL #1 - EARLY GIVING HAS BEGUN! CONTACT YOUR NETWORKS.

Subject: Please join me in supporting the U District Food Bank! GiveBIG!

Hi friends,

The University District Food Bank is a cause close to my heart, ensuring no one in Northeast Seattle goes hungry. From kids needing weekend meals to seniors on fixed incomes, they serve our community in so many ways:

- Packs for Kids provides weekend meals for nearly 1,000 students each week.
- Home Delivery brings food to homebound seniors and neighbors with disabilities.
- Satellite Pantries make groceries more accessible.
- Apple a Day Café now serves hot, ready-to-eat meals to those in need.
- The Roosevelt Way Pantry helps thousands of shoppers each week.

The number of households utilizing services has grown by almost 70% since 2022, and with larger household sizes, the total number of individuals served has increased by more than 130%.

GiveBIG 2025 is our chance to step up! Let's help UDFB reach their \$200,000 goal to keep shelves stocked and meals served.

☀️ Donate here: (Insert your GiveBIG link)

Your gift makes a big impact:

*\$25 purchases 180 bananas

*\$100 purchases 450 diapers

*\$50 provides 100 meals

*\$1000 provides 150 weekend packs

Every dollar counts—please consider donating today or on May 6-7 and help spread the word! Thank you for your support!

Best,
[Your Name]

SOCIAL MEDIA POST #1

🌟 GiveBIG is here! 🌟 Help me support @UDFoodBank, where demand for services and the cost of food has skyrocketed .

They're feeding our neighbors through:

🍏 Apple a Day Café – Hot, ready-to-eat meals

🍷 Packs for Kids – Weekend food for 1,000 students

🚚 Home Delivery – Groceries for homebound seniors

🍌 Roosevelt Way Pantry & Satellite Pantries – Fresh food for thousands

Just \$50 provides 100 meals!

👤 Let's keep our community fed! 💙 Donate now: (Insert your GiveBIG link)

#GiveBIG #EndHunger #UDistrictFoodBank

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University District Food Bank

Communications May 5th

GiveBig officially **starts tomorrow, May 6th!** Remind your network to give.

EMAIL #2 - GIVEBIG OFFICIALLY STARTS TOMORROW!

Subject: Tomorrow is the day – Let's GiveBIG!

Hi friends,

Tomorrow marks the start of GiveBIG, and I'm asking for your help to support University District Food Bank as they work to feed and support our neighbors. Demand for services and the cost of food has skyrocketed and they remain committed to making sure no one goes hungry.

Your donation helps:

- 🍏 Serve hot meals through Apple a Day Café
- 🍷 Feed 1,000 kids each week through weekend meal packs
- 🚚 Deliver groceries to homebound seniors
- 🥕 Provide fresh food to thousands at the Roosevelt Way and Satellite pantries

\$100 purchases 450 diapers for the youngest customers—and every gift brings us closer to their \$200,000 goal. Join me in making a difference!

Thank you for your support!
[Your Name]

SOCIAL MEDIA POST #2

🌟 TOMORROW is GiveBIG! 🌟

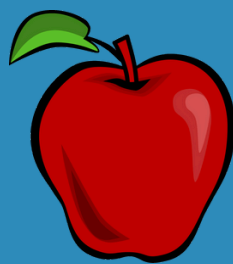
Demand at @UDFoodBank is off the charts, food and supply expenses have quadrupled in four years, and they need our help! Your donation means:

- 🍏 Hot meals for neighbors in need
- 🍷 Food for 1,000 kids on weekends
- 🚚 Groceries delivered to homebound seniors
- 🥕 Fresh and nutritious food for thousands every week

Every \$100 purchases 450 diapers for the youngest customers 🍼 Let's come together to fight hunger and support our neighbors! Donate early: [Insert GiveBIG link] 💙

#GiveBIG #EndHunger #UDistrictFoodBank

GiveBig 2025



University District Food Bank

Communications May 7th

THIS IS IT! GiveBig ends tomorrow, May 7th! Make your final call to action to your networks.

EMAIL #3 - GIVEBIG ENDS TOMORROW! LAST CALL!

Subject: Last chance to GiveBIG—help us reach our goal!

Hi friends,

Today is the final day of GiveBIG, and we still need your help! The number of households relying on University District Food Bank has grown nearly 70% since 2022, and with larger household sizes, the total number of individuals we serve has increased by over 130%. Meanwhile, food costs have quadrupled, making community support more critical than ever.

Your donation fuels:

- 🍏 Hot meals at Apple a Day Café
- 🍷 Weekend food for kids facing hunger
- 🚗 Home deliveries for seniors and people with disabilities
- 🥕 Fresh groceries for thousands at our Roosevelt Way and Satellite pantries

EVERY gift makes a big impact:

- *\$25 purchases 180 bananas
- *\$100 purchases 450 diapers

- *\$50 provides 100 meals
- *\$1000 provides 150 weekend packs

Give now before midnight! [Insert GiveBIG link]

Thank you for standing with us to fight hunger!
[Your Name]

SOCIAL MEDIA POST #3

🕒 LAST CALL! 🕒 GiveBIG ends TONIGHT!

The number of households relying @UDFoodBank has grown nearly 70% since 2022, and with larger household sizes, the total number of individuals we serve has increased by over 130%. Meanwhile, food costs have quadrupled, making community support more critical than ever. Your donation provides:

- 🍏 Hot meals at Apple a Day Café
- 🍷 Weekend food for 1,000+ kids
- 🚗 Groceries for homebound seniors
- 🥕 Fresh food for thousands at three pantries

*\$25 purchases 180 bananas, *\$50 provides 100 meals, *\$100 purchases 450 diapers, *\$1000 provides 150 weekend packs! Give now before midnight! [Insert GiveBIG link]

#GiveBIG #EndHunger #UDistrictFoodBank

GiveBig 2025



University District Food Bank



Contact Info

We're here to help! Please reach out to Paul Yunker or Christine Bagley with any questions.

Email:

paul@udistrictfoodbank.org,
christine@udistrictfoodbank.org

Websites:

www.udistrictfoodbank.org
www.wagives.org

Contact Number:

206-523-7060

